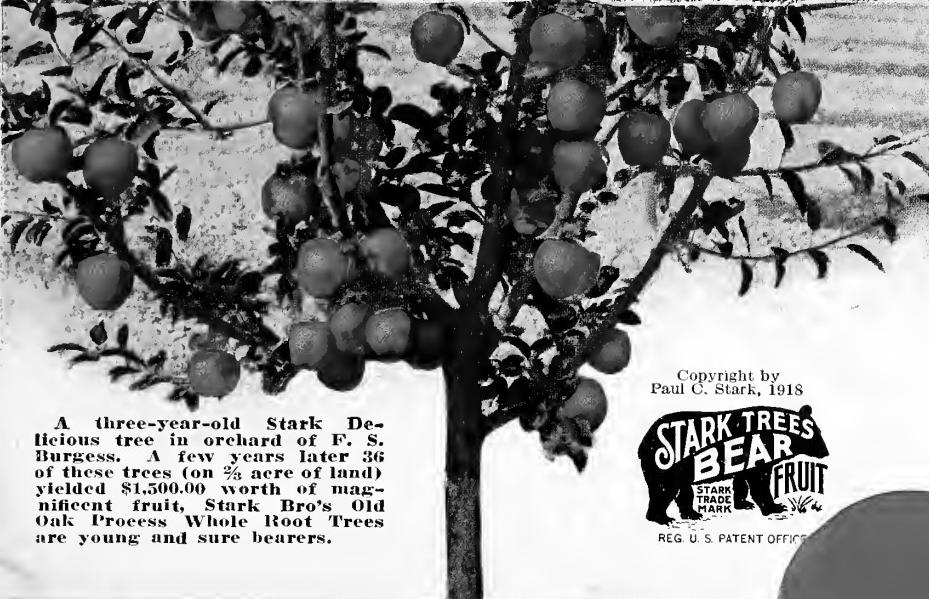


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PLANT TREES THAT GROW DOLLARS



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Paul C. Stark, 1918



REG. U. S. PATENT OFFICE

A three-year-old Stark Delicious tree in orchard of F. S. Burgess. A few years later 36 of these trees (on $\frac{1}{2}$ acre of land) yielded \$1,500.00 worth of magnificent fruit. Stark Bro's Old Oak Process Whole Root Trees are young and sure bearers.



Stark Delicious

The National Favorite—Successful Everywhere—Stark Bro's Triumph

“WHY call this luscious fruit an *apple*? It’s as far removed from and as high above ‘just an apple’ as a real Rockyford cantaloupe is removed from a common, corn-patch variety,

pumpkin-tasting ‘mushmelon’!” This was the remark of a fruit commissaire in a great metropolitan hotel last winter. Certain it is that no other one fruit has

so quickly won such a high place in the esteem of the American public as the Stark Delicious apple. Patrons of fine hotels and fancy fruit stores have eagerly

paid even 25 and 50 cents each for prize winning Stark Delicious. Equally certain is it that the orchardists who are growing Stark Delicious apples are the orchardists whose bank accounts are increasing fastest. These

trees are helping thousands make cheap land worth \$1000 per acre. They are the delight and the dividend-makers for little back yard and home orchardists as well.



Photo of George H. Budd, son, standing next to his father, George W. Budd, in front of a Stark tree. This is the original Stark Delicious tree. There is the same fruitfulness and fruit quality now as there was 20 years ago. It is still bearing fruit today. The photo shows the original Stark Delicious tree in its 20th year, still bearing fruit.

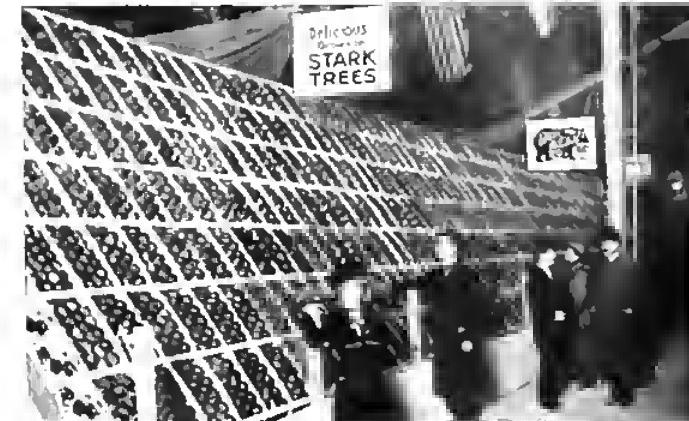


Photo of a large Stark Delicious orchard. This is the original Stark Delicious tree, which is now over 20 years old. It is still bearing fruit.

The King Tree of America's Orchards

Take notice of the photo of the Original Stark Delicious Tree in the upper right-hand corner. That tree, although round a *half century* of age and usefulness, bears a big crop this season.

It grows and thrives and bears fruit in poor soil. It flourishes in the rigors of our winter.

It is *children's* property in our fruiting orchard. It stands straight and tall, and bears fruit abundantly.

Every genuine Stark Delicious Tree is of our own Growing, Descended from the Original Tree Which Was Alone Created.

For more than 20 years this tree has been a really wonderful tree. We think that Stark Delicious is an orchard tree that will stand the test of time.

George W. Budd, Sr., President of Stark Bros. Nurseries, Inc., says:

“Here and there are some orchardists who still grow their own varieties.

But the fact is that Stark Delicious is the only true Stark Delicious.

It is the only true Stark Delicious.

“Orchard Profit Outlook Never As Fine As Now!”

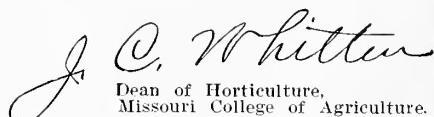
Says Dr. J. C. Whitten, generally acclaimed by press and people to be one of America's leaders in Horticulture and Orcharding. Dr. Whitten is a practical, successful fruit grower as well as Dean of Horticulture.

“There never was a time when orchardists could put out an orchard with as fine an outlook for profits as *now*. The man who plants good trees of the right varieties and gives them good care will make splendid profits. I am urging owners of land to plant orchards and to plant this year, because the opportunity for growing inter-crops between the tree rows and thus giving the trees splendid cultivation means that the orchard will be brought into bearing and the land will be made to produce good profits until the trees begin to bear, then the bearing orchard will make the land several hundred per cent more valuable than before the trees were planted. It is for these reasons that I say plant orchards now.”

“Orchards are not being planted fast enough to anywhere near keep up with the increase in our population. The future looks brighter than ever before for the man who plants an orchard. Furthermore, some of the leading orchard areas in Europe have been devastated by war, and there will be a shortage of fruit in Europe for many years to come.”



NOTE—The photo to the left shows an excellent example of growing big profit-producing crops between rows of young orchards. Thousands of land owners all over America are now making their acres yield a double profit by this plan. You can plant a young orchard and make it pay from the start.



J. C. Whitten

Dean of Horticulture,
Missouri College of Agriculture.

PROF. J. C. WHITTEN
Dean of Horticulture,
Missouri College of Agriculture for over 25 years.
Recently appointed Dean of Horticulture, University of California.

